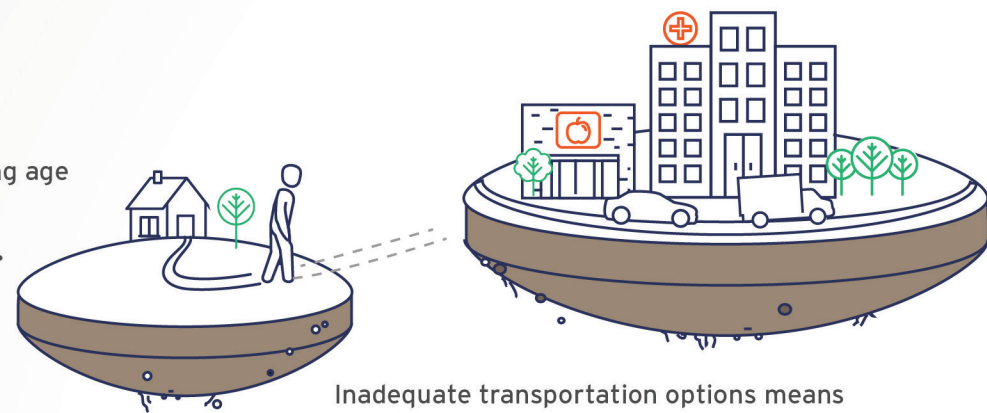


# Benefits of investing in transit, walking and biking in Colorado

## IMPROVE PUBLIC HEALTH

**360,000**

Coloradans of driving age do not have a driver's license.

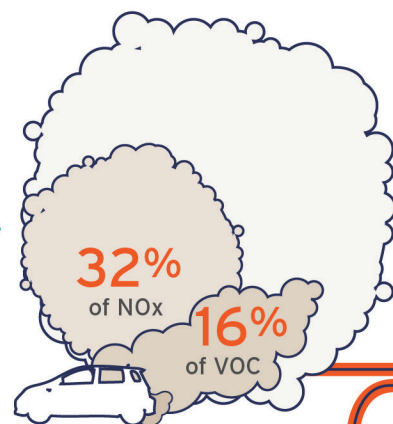


Inadequate transportation options means inadequate access to services, goods and opportunities.

Improving transit options, bikeability and walkability improves people's ACCESS to:

- healthy food
- medical care
- jobs
- education
- recreation & retail

Percentages of the leading pollutants that trigger asthma & respiratory illness in Denver that will come from on-road vehicles in 2017.



Colorado's Transportation sector accounted for one quarter of global warming pollution emitted in the state in 2010.



Over half of all vehicle trips made along the Front Range are a distance of 3 miles or less.

Yet only 6.7% of trips were made by walking or biking.

## STRENGTHEN OUR ECONOMY



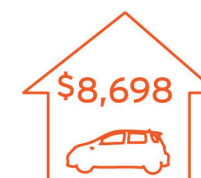
Estimated Economic Value of Public Transportation

ROARING FORK REGION

**\$63.4 million** each year

SOURCES OF BENEFITS:

- Vehicle operating cost savings
- Reduced congestion
- Avoided parking lot costs
- Provision of access to jobs for people without a car



Average annual cost of owning and operating a vehicle



Total housing & transportation costs that can be saved where a household can reduce the number of cars it owns by one

## IT'S WHAT COLORADANS WANT

Coloradans ranked increased investment in public transit, walking and biking infrastructure as the most important transportation improvements needed in the state, according to statewide polling.

### TOP TRANSPORTATION INVESTMENT CHOICES

- 1 Programs to make it safe for kids to walk or bike to school
- 2 Transit for the elderly, people with disabilities, and those unable to drive (in rural; metro areas)
- 3 Improved bus service accessing employment, shopping and schools
- 4 Completing FaTracks (asked in Denver metro area)
- 5 Bicycle and pedestrian projects such as bike lanes and paths, underpasses, improved sidewalks, safer crosswalks

% of respondents who ranked it Very or Somewhat important

