



100% RENEWABLE ENERGY

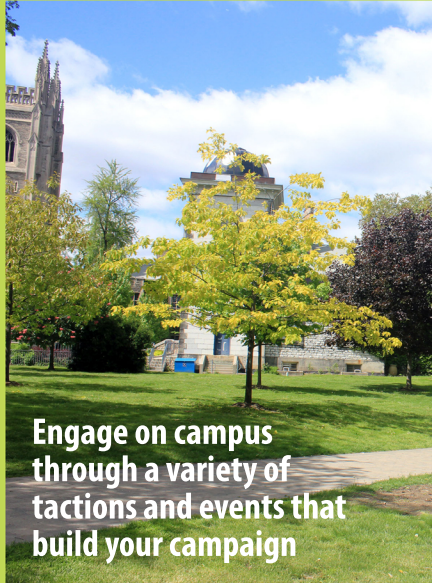
Organizing a Campus Campaign

College students and campuses can lead the way in the transition to 100% renewable energy

Climate change is an urgent threat that is already impacting lives across the nation, and fossil fuel use is the number one contributor to climate change worldwide. Making the switch to renewable energy is vital to reducing greenhouse gas emissions, ending the dependency on fossil fuels, and building a sustainable future.

All over the world, cities, businesses, institutions, and countries are committed to 100% renewable energy. As the price of renewable power falls, energy users are switching to cleaner sources. Now is the time to make the switch!

Galvanize your college or university to become a leader in clean energy by organizing, participating in, or supporting a campaign to power your campus with 100% renewable energy



Engage on campus through a variety of tactics and events that build your campaign

Education outreach: help your community learn more about the importance of energy efficiency and clean energy by going to local grade schools, talking about sustainability in class, hosting competitions, or setting up informative booths.

Advocacy: promote a pledge toward 100% renewable energy by gathering petitions, setting up meetings with administrators, and holding events and discussions.

Provide a service: volunteer to make energy efficiency assessments, help research renewable energy options, or create workshops to share ideas and resources.

Clean energy is achievable

There are many options to reaching 100% renewable energy. Combine on-site capacity, such as solar panels on the tops of campus buildings or community wind farms, with purchases of renewable energy from off-site.

Establish a strong foundation when starting and expanding your campaign in order to get the movement off the ground with a running start

Planning

- Find out how your college or university chooses and implements energy projects
- Make a plan to demonstrate support for 100% renewable energy on campus

Organizing

- Form coalitions with student organizations
- Designate tasks with clear roles and achievable objectives
- Publicize your efforts by including visible banners, inviting campus or local press, and encouraging student and faculty to join via social media

Making change

- Use educational materials and research to explain the benefits of renewable energy to decision makers
- Rally people on campus by setting up information tables, going to classes or club meetings, and canvassing for signatures
- Schedule conversations with key administrators



Switching campuses to 100% renewable energy is an important step to a greener future, but it can only happen if students create the movement. Find more resources on campus campaigns and sign up for updates by visiting www.environmentamerica.org